



ANN Ryan, is the founder and president of Beachy Cream, a company that creates delicious, organic ice cream served by pinup style brand ambassadors known as the Beachy Cream Girls.

Ann and her business partner, her daughter Beth Stockwell, have transformed what was a wildly successful ice cream cart into a rapidly growing company with delicious products in 55 stores and counting.

Their philosophy is that ice cream should be a fun experience, where customers don't have to worry about what's in their frozen treats.



FAVORITES

Top Biz Resource/Tool: PR firms and Social Media gurus

Top Biz Book: The E-Myth Revisited by Michael Gerber

Woman I Admire: "Martha Stewart" -creative individual

Hello, I'm
ANN
Ryan

Hello

Biggest Challenges:



1. Funding for continued growth/Scaling up- money and expertise.
2. Dealing with safety regulations - maintaining quality frozen products.
3. Managing the growth -learning when to say yes/no.

Work-Life Balance Tips:



1. Spiritually, do daily meditations, affirmations.
2. Filter what's important and turn over what's not.
3. Carve out time for physical exercise. Incorporate yoga
4. Have support system around you.

Top 3 Business Tips/Advice:



1. Take time to achieving your goals. Start with a business plan.
2. Don't take things personally. Accept criticism and admit when wrong.
3. If you fail, pick yourself up and start all over again.

How?



Defining Moment

My daughter & I started this business out of passion-always love ice cream & wanted to create organic ice cream



Compelling Vision/Inspiration

Enjoy building business from scratch. Getting great feedback from our happy customers who love our products.



Top 3 Personal Qualities/Traits

1. Being able to admit when wrong
2. Being able to ask for help/resourceful
3. Being able to delegate

Why?



"Success is financial freedom, impact and mentoring others."-Ann Ryan

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